



Demi Wu

Animation Director & 2D Animator & Designer

CONTACT



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<https://www.demiwu.com/>



London, Lambeth

PERSONAL

Birthday : 1994

Languages : English, Mandarin

INTERESTS



Cinema



Music



Videogames



Theatre



Travelling



Fitness



Money



Books

CONNECT



<https://www.facebook.com/55Demi/>



[behance.net/Demi-Wu](https://www.behance.net/Demi-Wu)



[demi_animation](#)



[linkedin.com/in/dan-wu-4972a4212/](https://www.linkedin.com/in/dan-wu-4972a4212/)

PROFILE

I am a creative designer and love the animation industry. I have participated in creative planning, storyboarding, character and scene design, art direction, 3D mapping, and post-compositing. Designed and developed the Metahumans. I have four years of working experience in the animation industry. I can produce independently and have experience in teamwork for artistic short films. As a senior animator attended 'Ahoy! PIP' for BBC channel 5; The film work with Chaumet 'Liens Sea' has received more than 20 million views, collaborated with The National Gallery to contribute paintings for *Inside Out Festival*. My personal work 'Deadline' won the Gold Medal of the Chinese Academy. I am highly efficient and professional. I would like to work with creative and passionate partners.

FILMOGRAPHY

Eternal While It Last (2021)

樸 (PU) | AR Animation (2021)

Beigel bake (2021)

Back on Track (2021)

Everydayness_360 VR Animation (2021)

Straw Dog (2021)

Liens Sea (2019)

Deadline (2016)

WORK EXPERIENCE

2022-Now

Mid-Weight Creative Happy Finish

Working in fashion and Metahuman field, character design and storyboard
Clients served: G&D, Burberry, Nike, Adidas, M&S, Persil, B&O, VISA

2019-2020

CG Designer

Crystal Digital Technology Co.,Ltd • Shanghai

Participated in the advertising design of many car brands, car HMI design and proposal speech, AR design, film concept design
Clients served: Human Horizons, Volkswagen, Geely Auto, Enovate, Euler, Vanke, Aurora, Hefei City Government.

2016-2019

TV Channel Packaging Designer & Senior Animator & Visual Designer Shanghai Media Group

Animation for BBC channel 5 'Ahoy! PIP', CHAUMET 'Liens Sea', 'DETONS', TV series 'Sweet Dreams'.
TV channel packaging for Pudong landmark, title packaging for the documentary 'Shanghai Discovery', TV series 'Behind The Scenes'.
Participate in stage screen design for entertainment program 'Cheers to China', 'Chinese Idol', 'Mamma Mia', 'One More Try'.
Storyboard for Pudong Finance Lantern Festival ID, CHAUMET 'Liens Sea', Virtual idol 'SIVA'.
H5 design for Shanghai Pilot Free Trade Zone.

PROFESSIONAL SKILL



EDUCATION

• University of the Arts London

(MA) Animation (2020-2021)

• Shanghai Institute of Visual Arts

(BA) Animation (2012-2016)

• Distinction degree

• Multiple courses awarded A+ and A

• Graduation film has been selected by 14 film festivals

• Receive scholarships for 3 consecutive years

• Outstanding Graduates

• Graduated with the first place in the grade

• Short-term Study in Digipen institute of Technology in America (2015.7)